

Jose Cuervo Especial Silver

In March, *Diageo North America* unveiled Jose Cuervo Especial Silver, the unaged expression and first line extension for the company's flagship Tequila, Jose Cuervo Especial Gold. The 40-percent alcohol-by-volume (abv) spirit (\$17.99 a 750-ml. bottle) has a smooth, clean finish with black pepper and hints of agave on the nose. Cuervo Silver is available at grocery, liquor, club and drug stores nationwide. For more information, contact Diageo North America at 203-359-7100.

Jeremiah Weed Southern Style Sweet Tea Vodka

In February, *Diageo North America* launched Jeremiah Weed Southern Style Sweet Tea vodka, the second product in the brand's portfolio, which also includes Jeremiah Weed Bourbon liqueur. Distilled in Kentucky, the 35-percent abv spirit (\$19.99 a 750-ml. bottle) is inspired by traditional Southern sweet tea. The vodka is available both on- and off-premise nationwide, and additional line extensions are planned. For more information, contact Diageo North America at 203-359-7100.

Glenmorangie Astar

Moët Hennessy USA debuted Glenmorangie Astar single malt Scotch in February. The 57.1-percent abv spirit (\$79.99 a 750-ml. bottle) is matured in American oak casks previously filled

with Tennessee whiskey and has a rich toffee flavor with cinnamon and anise spices. Astar is available both on- and off-premise nationwide. For more information, contact Moët Hennessy USA at 212-251-8200.

Scapa 16-Year-Old

In February, *Pernod Ricard USA* released Scapa 16-year-old single malt Scotch, which replaces the 14-year-old expression. The 40-percent abv spirit (\$75 a 750-ml. bottle) is aged in new American oak casks in the Orkney Islands and has a sweet, classic Speyside flavor, as well as a brininess common to Islay malts. The whisky is available both on- and off-premise nationwide. For more information, contact Pernod Ricard USA at 800-488-7539.

Absolut Mango

Pernod Ricard USA added Mango, the 10th expression in Absolut's portfolio of flavored vodkas, in March. The 40-percent abv spirit (\$19.99 a 750-ml. bottle) is made with all-natural ingredients and exhibits the aroma and taste of ripened mango. Absolut Mango is available both on- and off-premise nationwide. For more information, contact Pernod Ricard USA at 800-488-7539.

Skyy Infusions Pineapple

In February, *Skyy Spirits* added Skyy Infusions All Natural Pineapple, which joins Citrus, Cherry, Passion Fruit,

Raspberry and Grape in the flavored vodka line. The 35-percent abv spirit (\$18.49 a 750-ml. bottle) infuses the original Skyy vodka formula with real pineapple fruit. Skyy Infusions Pineapple is available on- and off-premise nationwide. For more information, contact Skyy Spirits at 415-315-8000.

Blue Ice Organic Wheat Vodka

In March, *21st Century Spirits* unveiled Blue Ice Organic Wheat vodka, the first line extension for the brand after its original flagship potato-based vodka. Certified organic by the United States Department of Agriculture, the 40-percent abv spirit (\$30 a 750-ml. bottle) is made with Idaho water and locally grown organic winter wheat. Blue Ice Organic Wheat is available both on- and off-premise nationwide. For more information, contact 21st Century Spirits at 323-832-4488.

Firefly Peach Tea, Raspberry Tea, Mint Tea and Lemon Tea Vodkas

Firefly Distillery debuted four new flavors in its Firefly Sweet Tea vodka portfolio in March. Peach Tea, Raspberry Tea, Mint Tea and Lemon Tea (each \$19.99 a 750-ml. bottle) combine all-natural flavors with the same sugar and tea used in the original vodka. The 35-percent abv spirits are available in 23 markets nationwide. For more information, contact Firefly Distillery at 843-559-6867.



JOSE CUERVO ESPECIAL SILVER



GLENMORANGIE ASTAR



SCAPA 16-YEAR-OLD



BLUE ICE ORGANIC WHEAT VODKA